

RAY JAWORSKI

(587) 581 – 7814 // ray@ray-j.com // ray-j.com // linkedin.com/in/ray-jaworski/
Winnipeg, MB | Relocating to Calgary, AB (March 2026)

Digital Media & Operations Specialist

Operations-focused supervisor and technology instructor with 10+ years of experience in customer service, team leadership, and event or service environments. Known for improving workflow, training staff, and maintaining high-volume operations. Background in web design, digital tools, and teaching practical technology skills.

CORE SKILLS

- Operations coordination
- Customer service leadership
- Inventory and logistics
- Team supervision
- Training and instruction
- Web design and digital tools

WORK EXPERIENCE

Deck Supervisor // SPECTRA

Winnipeg, MB // 2016-2018

- Supervised service operations for 50+ staff and 1,000+ customers
- Coordinated inventory and service flow between teams
- Resolved operational issues during high-volume events
- Maintained compliance with service and safety standards

Information Technology Instructor // Steps2Work

Winnipeg, MB // 2016-2017

- Delivered technology workshops for employment program participants
- Taught computer skills, online tools, and job search methods
- Created training materials and structured lessons
- Supported individuals with varying technical skill levels

Content Creator & Channel Operator // Independent Digital Media

2021-Present

- Built and operate a monetized YouTube with 2,500+ subscribers and 950k+ lifetime views
- Producing consistent audience growth (~6 new subscribers per day)
- Develop video formats, thumbnails, and channel branding
- Manage publishing schedule and audience engagement
- Analyze performance metrics to optimize reach and retention

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FREELANCE WORK

Independent Web & Digital Consultant

2018-Present

- Built websites for retail and flooring businesses
- Improved online visibility through SEO and marketing content
- Created product packaging and marketing graphics
- Managed website updates and inventory data integration

EDUCATION

New Media Design Program Certificate w/Academic Award // Louis Riel Arts & Tech Centre
Winnipeg, MB // 2018

Grade 12 Diploma w/ Honours // Nelson McIntyre Collegiate
Winnipeg, MB // 2007

AWARDS

Web Design and Development Gold Medal // Skills Manitoba Competition
Winnipeg, MB // 2018

VOLUNTEER EXPERIENCE

Office Assistant // Artbeat Studio

Winnipeg, MB // 2021-2023

- Greeted visitors, staff, and artists
- Answered phones, redirected calls, delivered messages and voicemails
- Called patrons and customers
- Maintained reception and common areas
- Prepared, packaged, and handed-off purchased works